



“Sending soldiers love, one heartfelt card at a time.”

LAUNCH OF 2014 VALENTINE’S CARDS FOR OUR TROOPS

Heartillery Group aims to collect 20,000 cards to send messages of love and gratitude to service members

Norwood, MA – (January 22, 2014) Heartillery Group announced their mission to collect 20,000 cards this Valentine’s Day for deployed U.S service members. For the holidays, Heartillery Group collected more than 15,000 cards from the Greater Boston area and over 24 states containing personal messages of gratitude to our men and women in uniform. They invite people once again to submit cards this Valentine’s Day.

“After the holidays, I received emails of how much it meant to the troops after receiving notes from home. What better time to keep the feeling going than on Valentines? It only takes a few minutes to make a difference for the men and women who sacrifice, serve and protect us and our country,” said Emily Spencer, Founder of Heartillery Group.

Heartillery Group is asking classrooms, organizations, and employers as well as individuals to participate in the Valentine’s card drive. The cards will be sent from Norwood, MA and mailed to multiple units where soldiers are deployed overseas.

This is Heartillery Group’s first ever Valentine’s Day card drive, and only their second collection overall. Heartillery Group’s next card program will be in Summer 2014.

To participate in the program, please mail all cards to the Heartillery Group address provided below followed by the Card Guidelines.

The deadline for receiving cards is Monday, February 10th.

Card Guidelines:

- Cards can be homemade or store bought.
- Write a simple and kind note inside each card along with your signature(s).
- Use generic salutations such as 'Dear Service Member.' Cards addressed to specific individuals cannot be delivered through this program.
- We recommend not including home addresses on the cards.
- Cards should remain unaddressed and envelopes unsealed.
- All cards must arrive to Heartillery Group by Monday, February 10, 2014.

Mail all cards to: Heartillery Group, PO BOX 612 Norwood, MA 02062

CONTACT

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About [Heartillery Group](#)

Heartillery Group is a non-profit organization who's mission is to show support, love and gratitude to our troops overseas in simple ways. Collecting cards from all over the world to help boost soldier spirits. Heartillery Group was founded by Emily Spencer, whose husband was deployed to Afghanistan for over 13 months after their wedding in 2012. For more information go to: <http://heartillerygroup.wix.com/love> or www.facebook.com/heartillerygroup.