



PRESS RELEASE

For immediate release
November 2, 2018

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50,000-card goal for Heartillery Group's 2018 Holiday Card Drive in partnership Five Star Veterans Center and with Pelocity. Donate by December 14 to support troops.

NORWOOD, MA: The Heartillery Group, now in its fifth year, has a mission to send 50,000 holiday cards to troops this 2018 holiday season. This year, the Heartillery Group is partnering with two organizations committed to helping our veterans, the Five Star Veterans Center and Pelocity, both located in Jacksonville, FL.

"We decided to join forces with these two organizations because of their impressive dedication to support our veterans once they're back home and in need of support to re-integrate into society or find jobs," notes Emily Spencer, founder of The Heartillery Group. "Our all-volunteer staff looks forward to engaging communities both near and far to help us reach this year's ambitious goal."

The Five Star Veterans Center has a unique focus on assisting veterans aged 22 - 55 suffering from post-traumatic stress disorder, traumatic brain injuries, depression, anxiety and other related mental health issues. It's a residential program that helps veterans get back on their feet and reenter the workforce.

Pelocity.com is a unique online tool that offers the best of cutting-edge science with new technology that helps empower students, job seekers and transitioning veterans to maximize their earning potential.

"This year, we have an additional goal to spread the word about our holiday drive through the power of social media," asks Spencer. "It's as simple as posting #missionholidaydrive on your social site of choice with a link to our Facebook page, www.facebook.com/heartillerygroup.

Individuals and companies creating cards and care packages for our troops should send them by December 14, 2018 to:

Five Star Veterans Center
c/o Heartillery Group
Attn: Dayton Warfle
40 Acme St.
Jacksonville, FL 32211

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Learn more about the Five Star Veteran's Center, and how to donate directly as part of this holiday drive at www.5starveteranscenter.org.

About the Heartillery Group

Established in November 2013, the Heartillery Group is a non-profit organization under section 501(c) (3) of the IRS. Donations are tax deductible to the maximum extent allowed by law. The Heartillery Group's mission is to show support, love and gratitude to our troops overseas in simple ways. To learn more about the Heartillery Group's card-sending program or to donate, visit www.heartillerygroup.org or find the Group on Facebook.

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